Kevin A. Rahrig is the Executive Vice President of AM General’s Commercial programs. In this role, he leads the company’s commercial business segments and contract vehicle assembly. Prior to this role, Rahrig served as Vice President, Commercial Program Executive since November of 2007.

His current responsibilities cover Business Development for Commercial Vehicle Assembly and Services as well as providing overall program executive leadership to the company’s customer assembly programs for Mercedes Benz. Rahrig is also the AM General Representative on the Governor’s Indiana Automotive Council.

Rahrig joined AM General as Plant Manager for the Mishawaka-based H2 Assembly Plant in 2001. Beforehand, he was an independent management consultant for Mitsubishi Motor Manufacturing of America. Rahrig held various positions at Ford Motor Co. over a 16 year period and was Plant Manager for Ford’s St. Louis Assembly Plant. Additionally, he was Manufacturing Manager at Wixom Assembly Plant and Wayne Stamping and Assembly Plant.

Rahrig hails from Delphos, Ohio and is the youngest of 15 children. In addition to a Bachelor’s degree in Mechanical Engineering from The Ohio State University, he holds a Master of Business Administration from the University of Notre Dame. Rahrig graduated magna cum laude from Notre Dame, received the Dean’s award in 2005.

Rahrig and his wife live in South Bend, Indiana. They have three adult children.

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AM General designs, engineers, manufactures, supplies and supports specialized vehicles for military and commercial customers worldwide. Through its military business, the company is widely recognized as the world leader in design, engineering, manufacturing and logistics support of Tactical Vehicles, having produced and sustained over 300,000 vehicles in more than 70 countries. AM General has more than five decades of experience meeting the changing needs of the defense and automotive industries, supported by its employees at major facilities in Indiana, Michigan, and Ohio, and a strong supplier base that stretches across 43 states.

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